The International Association for Tourism Economics (IATE)

Call for Proposals - 2016 IATE Conference
The Sixth IATE Conference will be held in 2016. This will be the first IATE conference to run in an annual cycle; the previous five conferences all running biennially. IATE is inviting proposals from universities interested in hosting IATE 2016.

1 Timing and Scheduling
The Conference is normally held between mid-June and mid-July, but can be at another time of the year if appropriate.

The Conference typically runs over four days:
Day 1: a PhD workshop, followed by Conference welcome cocktail reception in evening;
Days 2 and 3: conference sessions;
Day 4: conference sessions, conference finishes early to late afternoon.

The IATE General Assembly (including voting for council members) is normally a feature of the final day of IATE conferences. Because of the change to an annual cycle, and because the General Assembly should be convened every two years, there is no statutory need to hold a general assembly in 2016. However, the closing session should allow the IATE Council time, if needed, to conduct matters relating to the Association.

2. Academic Programme
While the academic programme format should be that which is most desirable to facilitate the achievement of the primary objectives of the conference, there is scope to modify the format to encourage a more meaningful dialogue between academic participants and other stakeholders, such as industry and government. There are also opportunities to include a workshop-based approach in segments of the conference to allow the more intensive examination of specific issues. Organisers are encouraged to adopt innovative approaches to the programme as they see fit.
The program should include one or more plenary sessions with invited speakers. The local organising committee would be expected to liaise with the IATE executive regarding the conference agenda.

3. Social Programme
The IATE Conference is also a major social event in the tourism economics academic calendar. It should have an extensive social program characterized by, but not restricted to:

- a welcome cocktail party for all delegates – usually held at the start of the conference (Day 1 in the evening following PhD workshop),
- a conference dinner (which may include other entertainment) for all delegates,
- a series of stand up morning and afternoon teas,
- a series of lunches (either sit down or stand up), and
- the designation of a bar/lounge, meeting venue, for after hours social engagement.

Whilst not compulsory, it is anticipated that at least one of the events (either the dinner or cocktail party) is held “off campus” and away from the conference venue.

4. Administration
The IATE Conference is organised by a University or a consortium of universities. The host University takes full responsibility, with the approval of a person with appropriate authority of the host University for the organisation, financing and marketing of the conference. It is expected that all literature, press releases, brochures, conference collateral and proceedings prominently acknowledge IATE (and display its logo and full name) as the umbrella organisation. Sponsors and their logos may be included as appropriate.

The IATE Executive will form a Scientific Committee, which will include local organisers. This committee will:

- Issue calls for papers.
- Work with the organisers to identify and invite plenary speakers.
- Referee submitted abstracts and papers.
- Accept abstracts and papers for presentation at the conference.

The host University is required to form a Local Organising Committee to manage the logistics of staging the conference, and nominate a convenor or co-convenors from this committee to be in charge of the local organisation. The convenor(s) and local organising committee must carry out all aspects of conference organisation apart from the specific tasks of the Scientific Committee.

At least one member of the IATE Council must be engaged on the Local Organising Committee. This facilitates continuity of processes and liaison between IATE and the host University. Where the conference convenor(s) are not currently part of the IATE council, the convenor (or one of the convenors) will be appointed to the Council as a non-voting member. The convenor(s) must be provided with sufficient resources to properly attend to the development and execution of the conference. It is also expected that all members of the Local Organising Committee fully commit to
the conference and, as such, will refrain from taking extended leave, including study, long service leave and major secondments, in the lead up to and execution of the conference, and will all fully attend the conference.

5. Finances

5.1 IATE Registration Fee
At previous IATE conferences, an IATE registration fee has been included for all delegates. This fee gives delegates membership of IATE for two years. Delegates who are already IATE members will therefore not be required to pay an IATE membership fee at the 2016 conference. Delegates who are not already IATE members will need to pay a membership fee for one year to provide them with membership to the next IATE conference.

The host University must include an IATE registration fee option in the registration process, and check delegates’ registration against a membership list provided by the IATE secretariat, ensuring that all delegates who are not already members have paid the fee. The total IATE registration fees received must be transferred to IATE’s bank account immediately following the conference.

5.2 Conference cost and venues
The conference registration cost should be kept as reasonable as possible to ensure that academics are able to attend, and must include a lower rate for registered PhD students.

Destinations and/or venues, which are easily and economically accessible and offer a full range of accommodation are desirable. To avoid a situation where delegates are spread over too many accommodation facilities the conference organiser should attempt to negotiate with local providers to accommodate as many delegates within close proximity. This is to facilitate both social interaction among delegates and local transportation when necessary.

5.3 Marketing
The host university, convenor(s) and local organising committee are required to undertake all marketing for the conference, except that IATE will issue calls for papers and advertise the conference on the association website.

5.4 Conference Registration Fee
The conference registration fee would be expected to be comparable to those of other international tourism conferences, including previous IATE conferences. This fee may be expected to vary depending on the conference location and services provided, but must be priced competitively. Proposals should include a provisional fee structure.

- There should be an ‘early-bird’ rate.
- PhD students would be expected to receive a substantial discount on their conference registration fee.
- Conference registration fees may include daily rates to attract local participation.

5.5 Conference Finances
The conference finances are solely the responsibility of the local organising committee and host institution. The host institution will be required to administer an online payment system (possibly through an external company, as has been the case at previous IATE conferences), collect conference fees, attract external sponsorship, manage the conference budget, pay IATE any registration fees, and pay for all conference running costs.

6. Website
The host university must maintain a conference website that will include general conference and venue information, call for papers, program, information related to travel and accommodation, and online registration and booking options.
Proposal to Organise the 2016 IATE Conference
Interested parties should submit a full proposal to the IATE Secretariat by 15th May 2015. The email address for this submission, or for any enquiries, is:

iate-secretariat@tourism-economics.net

The decision on where to host the 2016 conference will be announced prior to, or at the latest during, the 2015 Conference in July 2015.

Required Information
1. Name of Institution that proposes to host 2016 IATE conference.

2. Information about the proposed host institution (mission statement, location, economics and/or tourism program, number of economics and/or tourism staff and students including doctoral students, website).


4. Transport links to conference location (including national and international access).

5. Facilities available to host the conference.

6. Accommodation options.

7. Proposed conference hotel and room rate.

8. Local transportation linking delegate accommodation with conference venue, if appropriate.

9. Indicative examples of social program.

10. Estimates of the fees and fee structure that will be charged.